

# Totem LED Screen – MI Series

Portable Media Advertising, Totem LED Screen

Elegant Appearance like 'Iphone' appearance, ,

Totem are perfect for airport, subway station, train station, large shopping mall, star grade hotel, book store, pavilion, conference center, cinema, bank, office, etc.

Totem LED Screen – MI/MO Series



## Feature:



## Feature: >>>

### Intelligent control

With the Lan, wifi, 3G intelligent management core modules inside, the advertisement show can be changeable

### Time and labor –saving

Once it is successfully installed, it's advertising content can be changed at any time, unlike those traditional static billboards which needs to be disassembled frequently, it is of high time and labor saving

### High IP level

With front /back IP level 65/54 screen can be used outdoor even against the bad weather

### Easy maintenance

Side-open and back-open maintenance render it more optional installation position



## Cluster Network Control System

### Main Features

Centralized media distribution

Remote control

Multi-layers protection

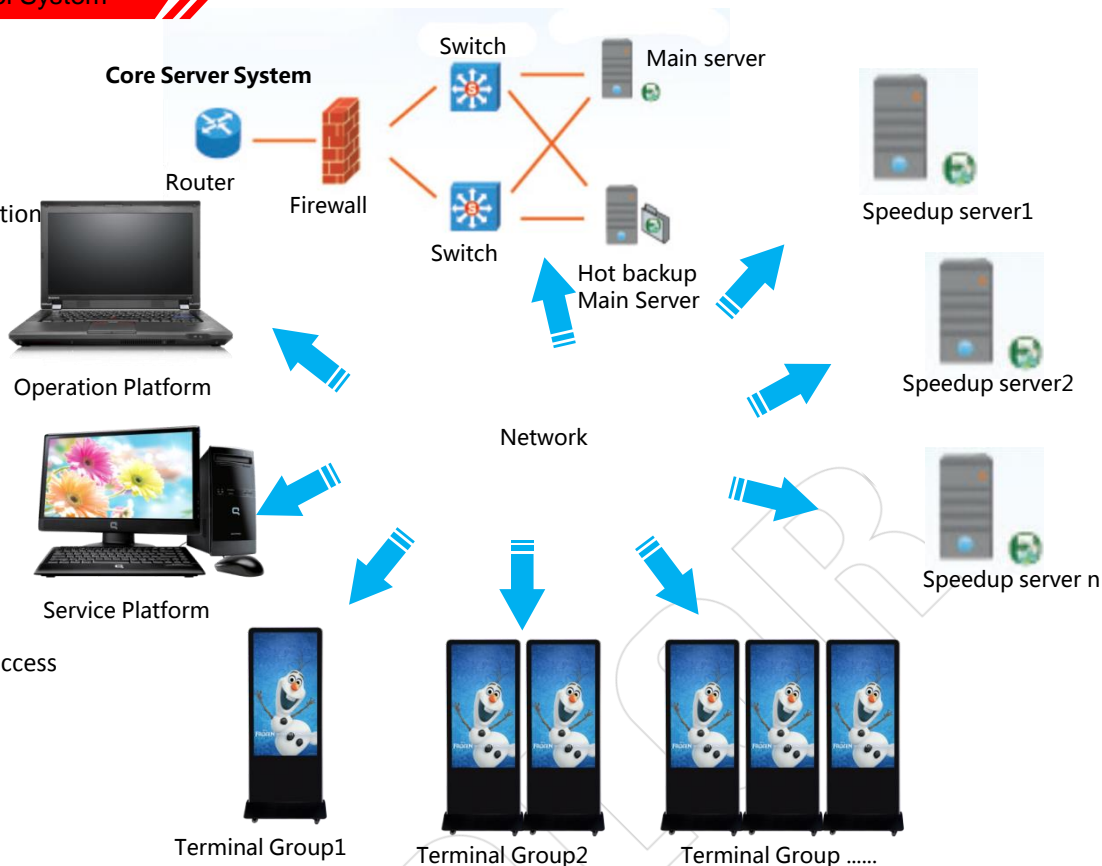
Easy to extend

Standard process

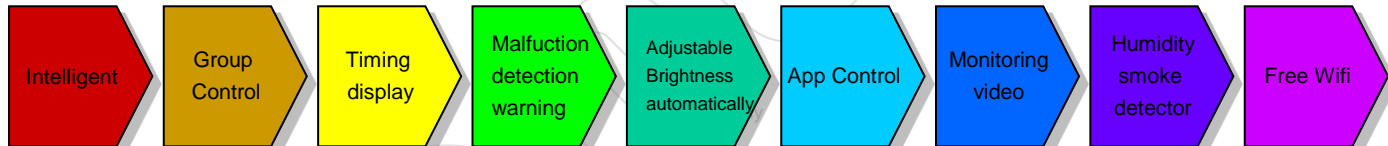
Smart terminal

Support multi-language

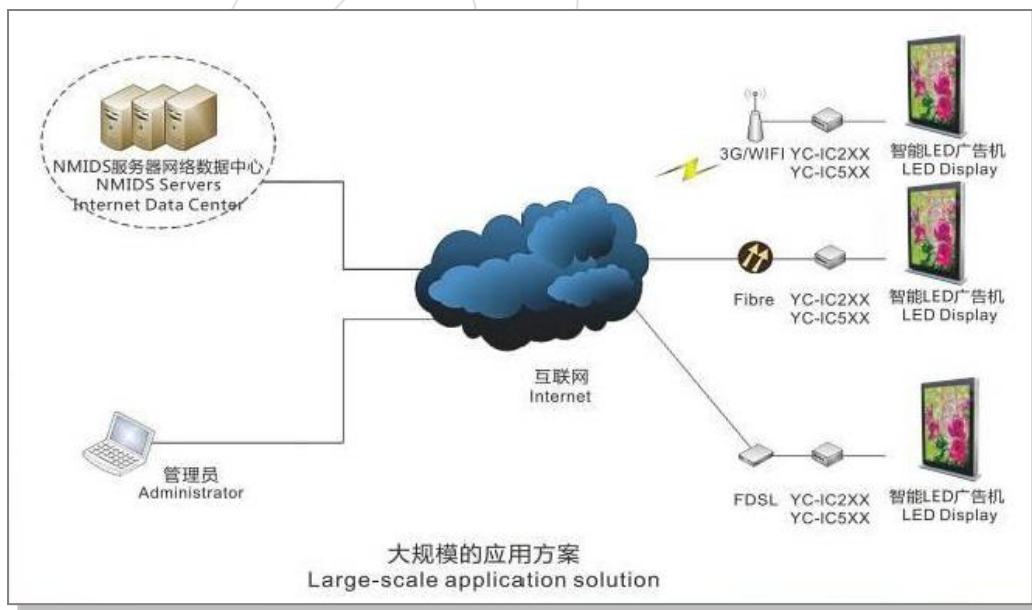
Support various network access



## Intelligent functions



## Remote Group Control



- 1. Network Control:** Adopt WIFI, 3G/4G wireless signal control
- 2. Group Control:** Support limitless data, distance and large scale group control on time.
- 3. Admin management:** Support manage and monitor by remote access server



BL.#7, Huamei Rd.#8, Songgang Av., Songgang Town, Bao'an District, Shenzhen, China.



Tel: 86-755-2359 0202



Fax: 86-755-2908 0303



E-mail: info@q-color.com



Web: www.q-color.com



International hotline:

86-755-2359 0202



Group control , Remote access update synchronously

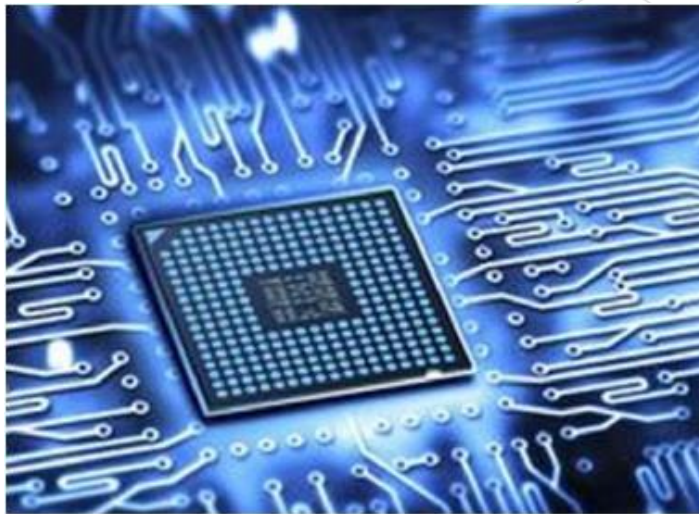
Connect with 3G, WIFI, ADSL, Optical fiber, realizing internet remote centralized control by admin server



One Admin server could control 5000 sets led display

Customized cloud service interface

HD DXVA



High-end and HD DXVA process chip.

Support HD Video source DXVA display

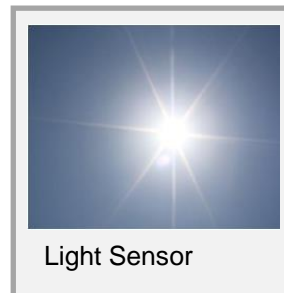
Support fluent 1080P HD Video.

Support multi-media mode:

Video: AVI; MPG; VOB; ASF; RM; RMVB; WMV; Ts etc.

Image: JPG; PNG; BMP; GIF etc.

Integrated multi-detector



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## PRODUCT SPECIFICATION

Item	60"		78"	
	MI-3S	MI-4S	MI-3S	MI-4S
Model	MI-3S	MI-4S	MI-3S	MI-4S
Pixel Pitch (mm)	3	4	3	4
Pixel Density (dot/m <sup>2</sup> )	111,111	62,500	111,111	62,500
LED Type	SMD2020	SMD2020	SMD2020	SMD2020
Module Size (W x H x D)mm	192 x 96	256 x 128	192 x 96	256 x 128
Module Resolution (W x H)	64 x 32	64 x 32	64 x 32	64 x 32
Module Weight (Kg)	0.52	0.65	0.52	0.65
Power Consumption per Module (W)	15	25	15	25
Driver Mode (Scan)	1/16	1/16	1/16	1/16
Brightness (cd/m <sup>2</sup> )	≥1200	≥1200	≥1200	≥1200
Grey Scale (bits)	14	14	14	14
Refresh Rate (Hz)	≥1920	≥1920	≥1920	≥1920
Unit Size (W x H x D)mm	850 x 1,850 x 95	850 x 1,850 x 95	1,060 x 2,190 x 95	1,085 x 2,190 x 95
Display Size (W x H)mm	768 x 1,344	768 x 1,280	960 x 1,728	1,024 x 1,792
Display Resolution (W x H)	256 x 448	192 x 320	320 x 576	256 x 468
Max Power Consumption (W/m <sup>2</sup> )	≤750		≤750	
Average Power consumption (W/m <sup>2</sup> )	338		338	
Viewing Angle	Degree: H		140°	
	Degree: V		140°	
Mini View Distance (m)	3	4	3	4
Use Temperature(°C)	Operating		-10°C~40°C/14°F~104°F	
	Storage		-20°C~50°C/-4°F~122 °F	
Input Voltage	100~240V			
Input Power Frequency (Hz)	50Hz-60Hz			
Failure Rate	<1/100,000			
Control Type	Network, USB, 3G , 4G & Wifi optional			
Life Span (hrs)	100,000			
IP Level (Front / Rear)	IP 65 / IP54			

Main technical Parameters

Remark: Specifications are subject to change without notice.



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